

CALEB REN

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EDUCATION

HARVARD UNIVERSITY

Cambridge, MA

Bachelor of Arts (AB, Statistics, Secondary in Computer Science)

May 2021

GPA: 3.75; Activities: Harvard Association of US-China Relations (President), Students of Queer Identities in Tech (President), Graduate School of Education Innovation and Ventures (Tech Director), HBS Business Analytics Program (R Tutor)

EXPERIENCE

IXL LEARNING

San Francisco, CA

Associate Product Manager

Feb 2022 – Present

- Identify and synthesize feature requests and feedback from 13M+ teachers to create delightful new web- and mobile-based products and resolve common pain points as part of full-stack Teacher Experience team
- Spearhead Rosetta Stone modernization project by revamping gifting and discount subscription flows, coordinating product launch schedules, and overseeing a major redesign of UI/UX to generate a 35% increase in new subscribers
- Drive products such as Skill Plans, Group Jams, and Quizzes from ideation to release by interfacing between C-suite leadership, engineers, UI/UX designers, marketing, learning researchers, and curriculum designers
- Lead company's first LGBTQ group, hosting biweekly forums to discuss queerness in tech workplaces and education

IXL LEARNING

San Francisco, CA

Software Engineering Intern

May 2021 – Sep 2021

- Consolidated UI components across the IXL site into a single React component library, greatly increasing code compartmentalization across the Product Connections and front-end teams
- Contributed to code reviews, project documentation, and technical debt management for redesigns of the IXL Help Center and Administrator Resource Center, affecting 10M+ teacher and administrator users
- Implemented mobile-responsive redesign of customer self-service site, improving mobile bounce rate by >20%
- Developed QA test notes for web accessibility across all major operating systems, browsers, and mobile devices

GOLDMAN SACHS

New York, NY

Software Engineering Intern

May 2020 – Aug 2020

- Built MVP, developed product documentation, and designed user flows for internal data tool using TypeScript and React
- Designed UI/UX by conducting interviews to identify pain points, generate user stories, and create front-end specification
- Captained team in firmwide coding competition, placing 3rd out of 100+ teams based on speed and correctness of solution

EF EDUCATION FIRST

Boston, MA

Management & Data Science Intern

May 2019 – Aug 2019

- Analyzed NPS and other BI metrics across 30+ EF tour products as sole engineer on core market development team
- Developed custom models in R and Python for operating costs and customer return rates, ultimately delivering optimizations for 12+ hotel properties to key stakeholders

ACTIVITIES

HARVARD ASSOCIATION FOR US-CHINA RELATIONS

Cambridge, MA

President & Director of Technology

Sep 2017 – Sep 2020

- Led 50-member \$1M nonprofit in shaping long-term timelines, identifying and executing objectives and key results, and spearheading organization-wide projects
- Directed 250+ US and Chinese volunteers and collaborated with technology, education, design, and operation teams to organize 5 global conference programs with 15K+ attendees

HARVARD COLLEGE CONSULTING GROUP

Cambridge, MA

Case Team Leader

Jan 2018 – Dec 2019

- Led 6-person team to develop entry plans for new data storage and servicing offerings for Fortune 500 tech firm
- Conducted focus groups and market analyses to determine product offerings, branding strategies, and value propositions for clients with total market capitalization of \$5.2T

ADDITIONAL INFORMATION

Technical Skills: Python, R, SQL, Java, JavaScript/TypeScript (React), Google Analytics, Adobe CC, Figma

Awards: Schwarzman Scholarship, Google CSRMP, Out in Tech Fellow

Volunteer Activities: Code Tenderloin, Harvard Club of Seattle, Out in Tech Mentor